

Unlock Actionable Intelligence:

Leverage Data and Insights to Build Long-Term Relationships



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Meet Your Presenters



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Unlock Generosity Webinar Series

Session 1

Unlock Year-End Fundraising



**[ACCESS REPLAY,
SLIDES & BLUEPRINT](#)**

Session 2

Unlock Marketing



**[ACCESS REPLAY,
SLIDES & BLUEPRINT](#)**

Session 3

Unlock Your Story



**[ACCESS REPLAY,
SLIDES & BLUEPRINT](#)**

Session 4

Unlock Your Events



**[ACCESS REPLAY,
SLIDES & BLUEPRINT](#)**

Session 5

Unlock Scalability



**[ACCESS REPLAY,
SLIDES & BLUEPRINT](#)**

Session 6

Unlock Actionable Intelligence



**Wednesday,
October 11**

Actionable Blueprint: *Unlock Actionable Intelligence*



- 01** | [Classy's Strategic Reports Blueprint](#)
- 02** | [The Best Zapier Apps for Nonprofits to Amplify Fundraising](#)
- 03** | [Getting Ahead of Data Privacy Changes to Inform Your Acquisition Strategy](#)
- 04** | [GA4 Reports for Nonprofits: Unlocking Insights With Classy Data](#)

Actionable Blueprints and Ongoing Support

Six-Part Webinar Series

Get inspired with innovative strategies and real-world examples related to six pressing topics for giving season success.

Classy & Partner Resources

Go deeper with our best, hand-selected resources for each webinar topic from our industry experts and content library.

Classy Coaches' Deep Dives

Put ideas into action through the Classy platform with group trainings, on-demand courses, and expert tips from Classy Coaches.

Your Classy Account Team

Bring your vision to life, whether strategic or tactical, by partnering with your team at Classy for giving season and beyond.

Customer Exclusive: Coaching Deep Dives

Activate Marketing:
Formulate Your Communication
Strategy

Thursday,
September 28

Activate Your Campaign:
Design Strategy to Spark
Generosity

Thursday,
October 26

Activate Your Website:
Optimize to Increase Conversions

Thursday,
October 12

Activate Generosity:
The Lasting Impact of Recurring
Giving

Tuesday,
November 7



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