Unlock Actionable Intelligence:

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Leverage Data and Insights to Build Long-Term Relationships



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Unlock Generosity Webinar Series

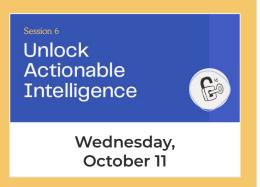












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Actionable Blueprint:

Unlock Actionable Intelligence



- 01 | Classy's Strategic Reports Blueprint
- **O2** | The Best Zapier Apps for Nonprofits to Amplify Fundraising
- 03 | Getting Ahead of Data Privacy Changes to Inform Your Acquisition Strategy
- **04** GA4 Reports for Nonprofits: Unlocking Insights
 With Classy Data

Actionable Blueprints and Ongoing Support

Six-Part Classy & Partner Classy Coaches' Your Classy
Webinar Series Resources Deep Dives Account Team

Get inspired with innovative strategies and real-world examples related to six pressing topics for giving season success.

Go deeper with our best, hand-selected resources for each webinar topic from our industry experts and content library. Put ideas into action through the Classy platform with group trainings, on-demand courses, and expert tips from Classy Coaches. Bring your vision to life, whether strategic or tactical, by partnering with your team at Classy for giving season and beyond.

Customer Exclusive: Coaching Deep Dives

Activate Marketing:
Formulate Your Communication
Strategy

Thursday, September 28

Activate Your Campaign:
Design Strategy to Spark
Generosity

Thursday, October 26 Activate Your Website:
Optimize to Increase Conversions

Thursday, October 12

Activate Generosity:
The Lasting Impact of Recurring
Giving

Tuesday, November 7

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